

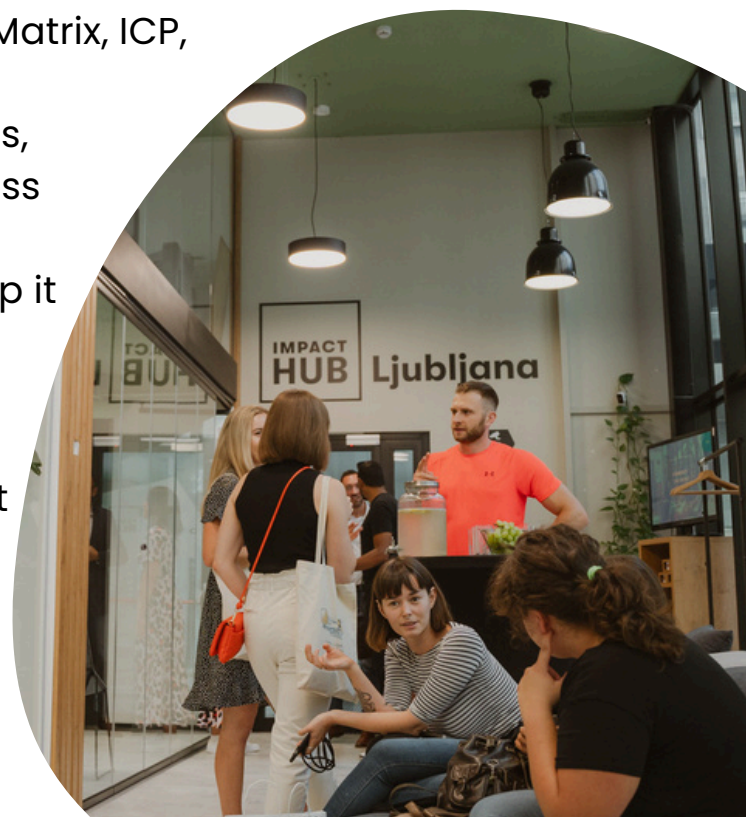
IMPACT LAUNCHPAD PROGRAMME TIMELINE

APPLICATIONS

- **Application deadline:** 5 March 2025
- **Notification of selected participants:** 7 March 2025

PART ONE: TRAINING AND MENTORING (closed to the public)

- **12 March** – First introductory meeting (online)
- **19–20 March** – Two-day workshop (Impact Hub Ljubljana)
 - Impact modeling (Social Change Matrix, ICP, Problem/Target Group/Solution)
 - Business modeling (Impact Canvas, Business plan, closed/open business models)
 - What is an MVP and how to develop it
 - Competitor analysis and preparation of a SWOT analysis
- **26 March** – Group mentoring session
- **28 March** – Conclusion of the first part
- **2 April** – Announcement of finalists and mentor pairs



PART TWO: SPECIALISED WORKSHOPS AND PITCH PREPARATION

Workshops (*open to the public, in collaboration with Young Makers Society*)

- **2 April** – Workshop on finance in impact entrepreneurship
 - Presentation of various legal forms of companies
 - Financing and investments in the impact sector
- **9 April** – Workshop: Impact Storytelling & Pitching
- **16 April** – Workshop: Team building and co-founder relationships

Mentoring for finalists (*closed to the public*)

- Development and improvement of the MVP
- Market testing and gathering feedback
- Preparation and refinement (*1-on-1 online mentoring*)

FINAL EVENT: FINALS AND AWARDS CEREMONY

(*open to the public*)

- **22 April** – Pitch semi-finals & opening pitch
- **23 April** – Finals and ceremonial event
 - Inspirational speeches by impact and social entrepreneurs
 - Final pitches in front of an expert panel
 - Live voting and selection of winners
 - Award ceremony and networking

**All dates mentioned are approximate and indicate the week in which the workshop is expected to take place. The organisers reserve the right to change the date until the actual implementation of the event.*